



Manage

House Journal of Bangalore Management Association

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ಬೆಂಗಳೂರು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಅಸೋಸಿಯೇಷನ್‌ನ ಮಾಸಪತ್ರಿಕೆ

Bangalore Management Association Annual Management Convention 2011 Theme: Transparency and Ethics in Management



Hon'ble Justice Shri N. Venkatachala, Former Judge, Supreme Court of India & Former Karnataka Lokayukta
Inaugurating the Convention held on 22nd September 2011, at Hotel Atria, Bangalore. (R-L)
Dr. Manje Gowda, Senior Vice President, BMA, Shri G. Ramanand, Imm Past President, BMA,
Shri N.D. Veeranna Gowda, President, BMA, Shri K. Jairaj IAS, Additional Chief Secretary, GOK,
Shri Pradeep Singh Kharola IAS, Chairman, Annual Convention 2011



Chairmans Message

The BMA is pleased to announce the theme of its Annual Convention 2011 on `TRANSPARENCY AND ETHICS IN MANAGEMENT`. This convention is designed as an interactive forum for both managers & academicians. Experts from different fields have been invited to give presentation on subjects connected to the theme. The presentations would be followed by interaction to exchange new practices, learning & experiences.

The last few decades have seen the bringing down of the iron curtain, spearheading to demarkate new territories, increased awareness amongst civil societies, bring in professionalism in management, globalisation & demand for accountability in all spheres of life etc.. Back home, we have many remarkable changes like opening up of economy, ascertaining of rights by citizens, right to information, rapid economic growth, emergence of Indian MNCs and India emerging as world's knowledge power etc., The rapid proliferation of information and communication technologies has lead to a global diffusion of ideas & practices, enabling the public to demand higher standards of ethics, transparency and accountability. This has led to emergence of good governance systems which would be more responsive, transparent & citizen centric. Better governance has to be a sustainable development, responsive to public policies, with higher levels of public sector performance & systematic changes. There have been several instances where management processes have been reduced substantially through systematic reforms. However, still lot needs to be done to combat corruption.

This year's BMA convention is designed as an interactive forum to talk on topical issues and encourage lively discussions exchange practices and experiences. The objective of this convention is to discuss the managerial challenges in the implementation of the rules and standards. Its aim is to explore the practical aspects of integrity management in the public as well as private sector, and to learn more about the day-to-day implementation of ethics in various organisations. We wish the convention provide opportunity for the management feternity to discuss and formulate guidelines in the theme envisaged.

Pradeep Singh Kharola

Chairman, Annual Management Convention 2011



Presidents Remarks

Dear Members,

The "Manage" magazine issue is now reaching you with a special feature on BMA Annual Convention on `Transparency & Ethics in Management' held on 22nd September 2011.

You are all aware that the last issue you have received at the earlier annual convention announcing of the elections to the Managing Committee for the year 2010-11. The elections have been deferred by the committee as admissions some of the members were in violation of the bye laws of BMA. The present Committee persuaded the then Hon Secretary to rectify the lapses and proceed but instead the few office bearers continued to absent themselves for

meetings. We also saw that some of our staff hacked website and tampered the files including the membership list. Thus the committee had to take certain unpleasant but essential steps which saw change in the management team. At the meeting held on 20th January 2011, Brig R S Murthy was appointed as Hon. Secretary.

While BMA is in the process of creating fresh database of the members, the Managing Committee decided to have the programmes and proceed with BMAs flagship event The Annual Convention. At the meeting held in August 2011, unanimously requested Shri Pradeep Singh Kharola Commissioner of Commercial Taxes be the Chairman of the Convention 2011. It may be noted that Sri Kharola has been the brain behind in the success of all our programmes and last years convention.

Under the Chairmanship of Shri Kharola, a core team was constituted with Dr Manje Gowda Sr Vice President of BMA, Dr Manjunath Deputy Labour Commissioner and Shri S P Aradhya as conveners along Smt Renu Rajani GM IBM as the IT Convener. The theme was selected based on the developments in present scenario of management in the country in both public and corporate sectors. Theme of the Convention is "Transparency and Ethics in Management" and is being held at Hotel Atria on 22nd September 2011. As in the past experts from the fields of practicing Managers and academicians have been invited to make presentations and the association is expecting over 300 professionals to participate in the Convention.

N. D. Veeranna Gowda

President, BMA



Bangalore Management Association

Annual Management Convention 2011

Theme: Transparency and Ethics in Management

on 22nd September, 2011 at 9:30 am to 5:30 pm
 at Hotel Atria, Bangalore

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PREAMBLE

Today, the field of ethics in management is more required than ever before, both at international and national levels. In fact, ethical standards are nowadays highly regulated in most of the countries. In these numerous conventions, different issues relating to codes of ethics, fight against corruption, fight against fraud and organised crime, governmental strategies to support ethical standards, etc. are being discussed and declarations arrived at. In addition, there are organisations like Transparency International, the global civil society organisation, etc., lead the fight against corruption, bringing people together in a powerful worldwide coalition to end the devastating impact of corruption, create change towards a world free of corruption, bring in order in public administration besides setting standards.



Presidential welcome by
Shri N.D. Veeranna Gowda
President, BMA



Overview of The Annual Convention 2011
by **Shri Pradeep Singh Kharola** IAS
Chairman, Annual Convention 2011



Inaugural Speech by
Hon'ble Justice **Shri N. Venkatachala**
Former Judge, Supreme Court of India &
Former Karnataka Lokayukta



Key Note Address by
Shri K. Jairaj IAS
Additional Chief Secretary, GOK



Vote of Thanks by
Dr. Manje Gowda
Senior Vice President, BMA



View of participants in the
Inaugural Session

Session 1- Ethics in Management

Principles of management ethics encompass all businesses both in the public as well as private sector. The session will address questions and issues on how we can measure and enhance the effectiveness of ethical rules and standards. What do we know about the development of integrity violations? What is good ethical leadership? How should dilemmas in ethics be addressed in the most effective way? How should the monitoring of integrity be organised? Is it possible to have independent ethics bodies?



Prof. J. Philip, President, XIME , **M.K. Srivastava** IPS (Retd.), Advisor, CMR Management Studies, Bangalore, **Smt. Renu Latha Rajani**, GM, IBM



Prof. J. Philip, President, XIME, addressing the gathering



Shri M.K. Srivastava IPS (Retd.), Advisor, CMR Management Studies, Bangalore addressing the gathering



Session Chair by **Smt. Renu Latha Rajani**, GM, IBM

Session 2 - Transparency: Key to Good Governance:

Transparency increases the faith of the shareholders in any organisation. Presentations from a number of experts in the field will try to answer the question of whether and how the existing rules and standards are implemented and monitored in practice. In combination with contributions from academics offering a balanced approach and stimulate discussions nourished from theoretical evidence and practical experience.



Dr. M.N. Krishna Murthy, IPS, ADGP & CVO, BEL addressing the gathering



Shri Shekar Viswanathan, Dy. Managing Director (Commercial), Toyota Kirloskar Motors Pvt. Ltd. addressing the gathering



Session Chair by **Shri C. Valliappa**, Chairmen, Vee Technologies

Session 3 - Management / Legal Tools for Transparency and Ethics:

Systematic changes are most important tools for improving management. The need is to identify institutional values, institutional requirements and a look at actual practices in measuring the same. This includes changes in strengthening, production processes, and ethical climate of an organisation. This session would focus on such systematic changes. Various management tools to combat corruption and elaborate them on experiences from their daily routine will deliver input for the discussions on the above-mentioned topics.



Speakers at technical session: (L-R) **Mr. Debananda Pati**, V.P-Sales, Marketing & CRM, Provident Housing Ltd. **Shri Anand Murthy**, Former Chairman, Khoday's, **Shri Tapan Acharya**, Product Manager, Microsoft Ltd., **Shri J.R. Bangera**, President FKCCI



Shri J.R. Bangera, President FKCCI, addressing the gathering



Shri Tapan Acharya, Product Manager, Microsoft Ltd., addressing the gathering



Session Chair by **Mr. Debananda Pati**, V.P-Sales, Marketing & CRM Provident Housing Ltd.

Session - 4 Accountability & Challenges

Principles of management ethics encompass all businesses both in the public as well as private sector. The session will address questions and issues on how we can measure and enhance the effectiveness of ethical rules and standards? What do we know about the development of integrity violations? What is good ethical leadership? How should dilemmas in ethics be addressed in the most effective way? How should the monitoring of integrity be organised? Is it possible to have independent ethics bodies?



Speakers at technical session: (L-R) **Dr. Harikrishna Maram**, Council Member, AIMA, **Shri Dilip Mavinkurve**, Managing Director, State Bank of Mysore, **Prof M.V. Rajeev Gowda**, Chairman, Centre for Public Policy, IIMB, **Shri K. Parashivaiah**, Addl. Commissioner, Income Tax, GOI



Prof M.V. Rajeev Gowda,
 Chairman, Centre for Public Policy, IIMB
 addressing the gathering



Shri K. Parashivaiah, Addl. Commissioner, Income Tax, GOI
 addressing the gathering



Session Chair by **Shri Dilip Mavinkurve**, Managing Director, State Bank of Mysore

Concluding Session



BMA President Shri **Shri N.D. Veeranna Gowda**, Thanking the participants at the concluding session
 (L-R) **Dr. Manje Gowda**, Senior Vice President, BMA
Dr. A. Ravindra, IAS (Retd.), Advisor to Chief Minister of Karnataka, GOK
Shri Pradeep Singh Kharola IAS, Chairman, Annual Convention 2011
Shri C. Valliappa, Chairmen, Vee Technologies



Dr. A. Ravindra, IAS (Retd.),
 addressing the gathering



Convener of the Annual Convention 2011 & Mater of Ceremony
Shri S. Prabhudev Aradhya, Past Chairman ICAI

CORE TEAM

Convention Chairman

Shri Pradeep Singh Kharola, IAS Commissioner of Commercial Taxes, GOK

Convention Convenors

Dr. Manje Gowda, Sr Vice-President, BMA
 Dr Manjunath, Dy Labour Commissioner
 Shri S.Prabhudev Aradhya, Past Chairman, ICAI

Members

Shri N.D.Veeranna Gowda, President
 Brig.R.S.Murthy, Secretary, BMA
 Shri J R Bangera, President, FKCCI
 Shri R Shiva Kumar , Vice-President, FKCCI
 Shri Vasanth Kumar, Chairman, NIPM
 Dr. Gopala Krishnan, Chairman, Institute of Engineers
 Dr. Vinod K.Nowal, President, BCIC
 Shri Sudhakar Pai, Chairman, Kurlon
 Shri Valliappa, Chairman Vee Technologies
 Shri G.Ramanand, Past-President, BMA
 Shri P. Krishna Gowda, Advisor, JSW
 Smt. Renu Latha Rajani, GM, IBM
 Dr Hari Krishna Maram, Council Member, AIMA

Media Coverages

ಉದಯವಾಣಿ

ಕಾನೂನು ಕೋರ್ಟ್ | ನ್ಯಾಯಮಂಡಳಿ ವೆಂಕಟಚಲ ಅಭಿಮತ, ಶಾಸಕರ ವಚನಗಳಿಗೆ ಕಿಡಿ

ಭ್ರಷ್ಟಾಚಾರ ನಿಯಂತ್ರಣಕ್ಕೆ ಕಠಿಣ ಕಾಯ್ದೆ ಅಗತ್ಯ



ಬೆಂಗಳೂರು ಕೋರ್ಟ್, ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ನಡೆದ ಸಭೆಯಲ್ಲಿ ಮಾನ್ಯ ಮಂತ್ರಿ ಎಂ.ಎ.ವೆಂಕಟಚಲ ಅವರು ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ಮಾತನಾಡುತ್ತಿದ್ದರು. ಅವರು ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ಮಾತನಾಡುತ್ತಿದ್ದರು.

ವಿಧಾನಮಂಡಳಿಯಲ್ಲಿ ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ಸಭೆಯನ್ನು ಅಧ್ಯಕ್ಷಿಸಿದರು.

ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ಮಾತನಾಡುತ್ತಿದ್ದ ಮಂತ್ರಿ ವೆಂಕಟಚಲ ಅವರು ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ಮಾತನಾಡುತ್ತಿದ್ದರು.

The New Indian Express

Strong Checks Needed to Curb Corruption, Says Venkatachala

Express News Service | Bangalore: Corruption has become the most discussed topic today, and former Karnataka Lokayukta Justice N Venkatachala reiterated the same and the importance to combat corruption. Speaking on the theme, "Transparency and Ethics in Management", at the Bangalore Management Association, the former Supreme Court judge said that there should be strong checks to curb corruption. "Efforts of management would be to no avail if corruption is not put to an end", he said. Sharing that India had 67 per cent corruption according to the Corruption Perception Index 2010. He also said that there should be a Bribery Act in the country on the same lines as the one existent in the United Kingdom. "Offering bribe is active corruption and receiving bribe is passive corruption", he said and added that both the giver and the taker should be punished. Alleging that business houses and businessmen were the foremost in offering bribes, he said that practices such as this could endanger the overall growth of society. He also said that there were efforts made by successive government to curtail the powers of the Lokayukta and all non performing officers were deputed there. He even said that many people would try to carry out personal vendetta against any official who would try and nab corrupt activities by using their weapon of transfers. Senior IAS officials like K Jairaj and Pradeep Singh Kharola were also present.

ವಜ್ರವಾಣಿ

'ಭ್ರಷ್ಟಾಚಾರ ತಡೆಗೆ ಬ್ರಿಟನ್ ಮಾದರಿ ಕಾನೂನು'



ಭ್ರಷ್ಟಾಚಾರ ತಡೆಗಟ್ಟಲು ಭಾರತದಲ್ಲಿ ಈವರೆಗೆ ಯಾವುದೇ ಶಾಸನವಿಲ್ಲದಿರುವುದರಿಂದ ಇದನ್ನು ತಡೆಗಟ್ಟಲು ಬ್ರಿಟನ್ ಮಾದರಿಯ ಕಾನೂನು ಜಾರಿ ಮಾಡುವ ಕುರಿತು ಮಾನ್ಯ ಮಂತ್ರಿ ಎಂ.ಎ.ವೆಂಕಟಚಲ ಅವರು ಭ್ರಷ್ಟಾಚಾರ ನಿವಾರಣೆ ಮತ್ತು ನಿರಂತರತೆ ಕುರಿತು ಮಾತನಾಡುತ್ತಿದ್ದರು.

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THE HINDU



CHECKING CORRUPTION: (From left) Additional Chief Secretary K. Jairaj, Bangalore Management Association president N.D. Veeranna Gowda and the former Lokayukta N. Venkatachala at a convention in Bangalore on Thursday. - PHOTOS: K. GOPINATHAN



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