



Estd: 1953

Bangalore Management Association (BMA)

No. B-207, Blue Cross Chamber, 11, Infantry Road, Bengaluru, Karnataka - 560 001

One Day Executive Development Program

DESIGN THINKING & INNOVATION - The Way Forward



Have you ever wondered what makes some people innovative? Is it Nature or Nurture? Or have you wondered how do people come up with great ideas or products? If you want to know answers to these questions then you need to know that these people clearly know how to **"THINK OUTSIDE THE BOX"**. Innovation is nurture rather than nature. It is not just a great idea, innovation is a new way of doing things. Great innovators follow a process that can be taught and learnt. The process consists of Tools, Techniques, and Mindsets which together contribute the topic; Creative thinking & Design Thinking!



Saturday 22nd July 2023



9.30AM - 4.30PM



**West Fort Hotel
Magadi Main Road, Rajajinagar**

COURSE FEE

Rs. 3500/- + GST (Rs. 4130/-)

Payment Details :

Acc Name : Bangalore Management Association
Bank : Bank of India
Branch : Cantonment Branch
Acc. No. : 840420110000712
IFSC Code : BKID 0008404

Faculty

Vindhyashree N

Vindhyashree is a passionate and innovative entrepreneur. She is currently working as a Senior Designer at LearningMate Solutions. Holding a Postgraduate in Technopreneurship and Innovation from Singapore and later from Stanford University, the USA she is a budding entrepreneur and an enthusiastic trainer. She has had two successful start-ups in Bangalore and currently, she is the sole proprietor of InnovSmart Training and Development firm where she conducts workshops and seminars on Design thinking Communication, Innovation, and Entrepreneurship. Her most recent achievement includes being on board with The Cyber Radar University, the USA as a consultant in Entrepreneurship development for students.



Scan here to pay

For any further details

Please Contact Dr. S. Nagendra | M: 98456 39001

Mr. K.S. Narayana Swamy
President

Mr. V. Krishnappa
Secretary

Mr. Pradeep Singh Khorala, IAS (Retd.)
Imm. Past President

Dr. S. Nagendra
Chair - Training Committee