

SEMINAR BACKGROUND MATERIAL

Two books outlined below will constitute the background material for the workshop seminar:-

1. "Enterprise Productivity Measurement and International Labour Productivity Handbook" (ISBN : 0 646 19740 1) authored by Dr. M. R. Ramsay.
2. "Productivity Everywhere – Wealth and Prosperity for All" (ISBN : 0 646 30801 7) authored by Dr. Walter Aigner and edited by Dr. M. R. Ramsay.

FACULTY

1. **Dr. M. R. Ramsay**, D.Sc (IIT – Productivity Science), D.Litt., DBA (USA) B.E., M. Tech (I.E.), FIET (London), FCFI (London), FAIM (Sydney)
Foundation Fellow World Academy of Productivity Science (WAPS), UN/ILO; APO and Commonwealth Secretariat Consultant. Hon. Director, IIPSM
Chief Consultant
The ENDESCO International Consulting Group (Australia, India and USA) – Faculty Leader
2. **Dr. Deepak H. Nath**, MBA., Ph.D (Productivity Science)
Senior IT and Management Consultant – The ENDESCO International Consulting Group and Deputy Director, IIPSM

Note:

Calculators: Each Participant may bring along with him/her a calculator for use in the workshop. The faculty shall make available published data available to the participants during the seminar to enable the participants to understand and to learn computing economic productivity measures and indices.

The coverage of this workshop seminar is based upon *breakthrough* and "State of the Art" concepts and methodologies in *productivity management* outlined in the Internationally acknowledged book "Enterprise Productivity Measurement and International Labour Productivity Handbook" authored by Dr. M. R. Ramsay, endorsed by the United Nations/International Labour Organisation (UN/ILO) Geneva and the World Confederation of Productivity Science (WCPS) headquartered in Montreal, Canada.

BANGALORE MANAGEMENT ASSOCIATION (Affiliated to All India Management Association)

The Bangalore Management Association (BMA) is a pioneer of the management movement in India. Established in 1953, it was launched as a professional body to study and promote scientific management. As an independent, nonprofit institution, BMA provides a wide range of services aimed at enhancing managerial effectiveness. These include promotion and development of sound management practices suiting Indian conditions and to stimulate management thinking leading to excellence. The objectives of BMA are achieved through organizing seminars, workshops, conferences, training programmes, lectures, discussion meetings and research projects.

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Mr.P.K.Shanbhag	-	Executive Director
Mr.B.J.Ponnappa	-	Director (Programmes)

Bangalore Management Association

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BANGALORE MANAGEMENT ASSOCIATION

In collaboration with

All India Manufacturers Organisation (Karnataka)

International Institute of Productivity Science and Management
(IIPSM)

And

The Endesco International Consulting Group
(Australia, India and USA)

presents

Two Day National Workshop

ON

**“Enhancing Organization Productivity,
Profits and Returns on Investment (ROI);
Improving the Quality of Management and Economic
Competitive Capability
of Industry, Service and Business Enterprises”**

Date:

23rd & 24th September 2008 (0930-1700 hrs)

Venue:

Conference Hall, B-207 Blue Cross Chambers,
11, Infantry Road Cross, Bangalore 560001



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Two Day Workshop
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**“Enhancing Organization Productivity,
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(Dates:23-24 Sept 2008 –Venue: BMA Conference Hall)

PREAMBLE

The subject of *Enhancing Organization Productivity, Profits and Returns on Investment (ROI); Improving the Quality of Management and Economic Competitive Capability of Industry, Service and Business Enterprises* to motivate people, increasing organisational and individual prosperity and the wealth of nations has been recognized worldwide. *Participative working* and *empowerment* have progressively been recognized as important parameters in enlightened management practices for kindling and sustaining the enthusiasm of the work force, in improving work culture and accountability and achieving *quality, reliability, productivity/lowest unit cost, timely delivery, volume of output, effective after sales service* and charting out future strategies for organisation survival and growth - all these importantly contributing to the wealth creating process of organizations and countries in the free economic world of today and the future. These could be effectively achieved with the ***right methodologies and through enlightened and empathic team based synergistic management of human resources.***

The seminar aims to stimulate these *result based needs* in the minds of participants and provides practical and tried out breakthrough methodologies developed with the benefit of over 40 *years of ground breaking research and applications* in many countries, also supported by International bodies such as the United Nations/ILO, UNDP, the Asian Productivity Organisation (APO) Tokyo, Japan and the Commonwealth Secretariat, London.

OUTCOME AND BENEFITS

The outcome and benefits that should accrue to the organization participating in the seminar through the **holistic implementation** of the methodologies presented is visualized to consist of among others, the following:-

- Enhanced Productivity
- Concern for Consistent Quality
- Development of Competitive Advantage
- Elimination of Waste
- Development of Superior Processes
- Cost Reduction
- Economic evaluation of Bench Marking; Business Process Re-engineering and Restructuring projects
- Enhancement of Financial Results (Profits and Returns on Investment)
- Enhancement of Work Culture and Accountability
- Productivity based Financial Budgeting, Monitoring and Control

WHO SHOULD PARTICIPATE

The methodologies dealt with in the seminar are applicable to a range of industrial and service enterprises such as Manufacturing; Mining; IT; Transportation; Public Utilities; Trading; Warehousing and Distribution; Banking, Insurance and Financial Services. Staff both from the functions and line management are encouraged to participate.

PARTICIPANTS PROFILE

Participants to this seminar should desirably :-

1. Have working experience in a managerial / supervisory capacity.
2. Be self motivated to improve effectiveness of their organisations.
3. Possess an overview of their own organisation's/department's functioning, preferably knowledgeable in the planning process.
4. Be conversant with their organisation's information system in general and its flow.

5. Be capable of relating to people in an empathic manner in their organisations while dealing with change for achieving organizational effectiveness to improve productivity and financial results.

It is recommended that at least three persons participate from an organization, preferably one each from the following areas:-

- Line Management
- Accounting and Finance
- Human Resource Management

SEMINAR FEE

The two day workshop fees shall be Rs. 2000=00 per participant (members) /Rs.2500/- per participant (non members). Organizations sponsoring at least three participants to the seminar shall be eligible for a discount of 10%. For Academics the fee is Rs.1500/- per head. Fee would cover workshop lunch and refreshments for two days. The fee is payable by cheque drawn in favour of “Bangalore Management Association”.

Registration:

Registration to participate in the above Workshop may be made on phone or fax or email giving names of participants, designations, organisation's name and telephone number, to be followed by remittance of participation fee to:

Mr. B.J. Ponnappa

Director (Programmes)

Bangalore Management Association

B-207 Blue Cross Chambers,11, Infantry Road Cross

Bangalore 560001

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Email: bgma@dataone.in, bmabangalore1953@gmail.com

For details/registration please contact
Mr BJ Ponnappa/Ms Amuda N/Mr George Clement
on phone 25591204/25595772 /25597736