

65TH ANNIVERSARY AWARDS & MEMBER'S DAY



BANGALORE MANAGEMENT ASSOCIATION
The Pioneer Management Association



Awardees of BMA 64th anniversary awards



Awardees of BMA 63rd anniversary awards

65th Anniversary Awards & Member's Day Celebrations

Felicitating the Achievers of Karnataka

19th March, 2022

Hotel Capitol, Rajbhavan Road, Bengaluru

COMMITTEE



Pradeep Singh Khorala
President - BMA



Dr. B. Amarnath
Hon Secretary - BMA



Sri P.B. Manjunath
Treasurer - BMA



Dr. Madhurani Gowda
Chairperson
65th Annual Awards Committee



Prabhudev Aradhya
Co - Chairman
65th Annual Awards Committee



Sri K.C. Jaganath Reddy
Co - Chairman
65th Annual Awards Committee



K S Narayanswamy
Co - Chairman
65th Annual Awards Committee



1st Floor, BMTCL Complex (Below BMRCL Office), KH Road, Shanti Nagar, Bengaluru - 560 027
Contact : 98806 91015 / 9844078270 / 9844006641 / 98867 73133
Email: bmbangalore2011@gmail.com | Web: www.bmbangalore.com

BMA Management Development Centre
Building under progress at 1st Phase, Electronic City, Bangalore

65TH ANNIVERSARY AWARDS

About BMA

The Bangalore Management Association (BMA) is a Pioneer in the management movement of India. Established in 10 October 1953, and is affiliated to All India Management Association (AIMA), New Delhi. It was launched as a professional body to study and promote the principles of management in more scientific way. As an independent, nonprofit organization, BMA provides a wide range of services aimed at enhancing managerial effectiveness. These include promotion and development of sound management practices suiting Indian conditions and to stimulate management thinking leading to excellence. The objectives of BMA as a center of creative and nurturing activities are archived through organizing various seminars, workshops, conferences, training programmes, lecturers, discussions, meetings and research projects.

BMA is in the forefront among all Management Associations and is the oldest Management Association in the country. BMA is recognized as one of the best Management Associations in the country consistently. It continued bringing latest management thoughts through its Annual Conventions, Workshops, Seminars, Conclaves, Summits, and Training Programmes by inviting reputed management Experts & Business icons. Eminent personalities like Peter Drucker, Mother Theresa, Union Finance Minister Sri P. Chidambaram, Sri Narayana Murthy, Founder Infosys, Former Prime Minister Sri HD Deve Gowda, Former Chief minister of Karnataka Sri N. Dharam Singh, His Excellency Dr. HR Bharadwaj, Governor of Karnataka among many dignitaries who have participated in BMA's events on various occasions. BMA has also played its role by recognizing and honouring the leaders who have made significant contributions to the Society such as Dr. Raja Ramanna, Smt, Sudha Murthy, Dr. Devi Shetty, Sri Azim Hasim Premji, Sri NR Narayana Murthy, Dr. CN Manunath, Dr. Vivek Jawali, Dr. Shyamoala G Bhave, Dr. H.R. Nagendra, Sri. A.S. Kiran Kumar, Dr. K. Kasturirangan, Sri. Aloysius P. Fernandez, Sri Veerandra Heggade and many other dignitaries.

Apart from this BMA builds its own brand by regularly organizing innovative management programmes to meet the aspirations of the managerial fraternity since six decades in Bangalore- the silicon valley and the emerging corporate capital of India. The BMA is in the process of construction of the Management Development Center and its ground floor has already been completed.

ANNUAL AWARDS



1 Lifetime Achievement Awards

Through this award BMA purposes to recognize outstanding personalities of Karnataka who have contributed immensely in their chosen field of activity. This award is presented to some one who has made an impact on the lives of people in their field like Medicine, science, Music and Art, Health & Yoga, Social Service, Management, etc.

The awardees are chosen by the Committee purely based on their contribution and remarkable life changing deed.



2 Achievers Awards

These awards are presented to outstanding professional who are role models and pillars in the community. This award is presented to achievers in any field of activity. The awardees are chosen from the nominations received for this award. Friend can nominate some one who has made a mark in their chosen activity. There can be self nomination also.



3 Young Achievers Awards

The young achievers award are presented to those who are below 40 years of age and who have made an impact in the society they live in. These young achievers can be from any chosen field. This award is presented to some one who has shown pride in his professional, innovative and is a role model to other youngsters. These awardees are selected from self nomination or other nominations.



Last Date for Nominations :

Please send in your nominations by visiting BMA Website on or before 10th March 2022. Please visit the website of BMA, www.bmabangalore.com for awards and application details.

TARIFF FOR EVENT SPONSORSHIPS

Main Sponsor : Logo to appear on backdrop at the event + in all collaterals including invitation card / leaflet / pre and post announcement ads / + 1 page interview + 1 page advertisement in the event souvenir Rs. 5,00,00/-

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To commemorate BMA 65th Annual Awards to be held on 19th March 2022, BMA intends to release a multi color Souvenir focusing the issues on Management, Corporate Business Strategy & Policy, Human resources, Environment, Sustainability etc, in the changing business perspective.

Call for Articles : BMA welcome articles from CEOs, Policy Makers, Management Analysis, Academicians and Researchers in the following Themes.

• General Management • Corporate Business Strategy and Policy • Corporate Governance • Emerging Trends on Management Strategy • The Business Excellence-a New Paradigm • Corporate Social Responsibility (CSR) • Environment Ecology Bio Diversity and Sustainability.

TARIFF FOR PRINTING OF ADVERTISEMENTS IN SOUVENIR

Full Page (Front Inside)	Rs. 2,00,000/-	Full Page (Back Inside)	Rs. 1,50,000/-
Full Page (Back Outside)	Rs. 2,00,000/-	Full Page	Rs. 1,00,000/-