



Manage

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Rs. 15/-

November 2009

BMA - AIMA "SME WORKSHOP"



Dr J S Juneja, Chairman SME Committee and Past Presidents AIMA addressing the workshop on Management Skills to source Financing and Management of Technology by SMEs on 14th September, 2009.

Shri. S.K. Swamy the then President of AIMA, Shri. K. Jairaj I A S, Principle Secretary (Energy) Department of Energy, GOK & Shri. N.D. Veeranna Gowda, President, BMA

BMA WORKSHOP ON EMERGING TRENDS IN LABOUR LAWS & INDUSTRIAL RELATIONS



Shri M. S. Ravishankar IAS, Labour Commissioner, GOK inaugurating the workshop at Hotel Le Meridian, on 25th & 26th September, 2009.

(R-L) Dr. Manje Gowda, Sr Vice President, BMA, Shri N.D. Veeranna Gowda, President, Shri B. C. Reddy, Secretary, BMA, Shri G. Manjunath, Deputy Labour Commissioner, GOK, MC member, BMA & Ms. Sujatha Bhaskar, Treasurer, BMA.

PRESIDENTS DIARY



Scanning over the past 90 years FORBES efforts to mark the top hundred best managed companies. But is surprising that very few companies continue to remain in the list now. We may ask - why is it that only a handful of companies sustain over a long period of time?

Is sustainable value just a factor for existence over a period of time, or does it have more to do with value that sustains economic cycles? How is such Value created? Also, what is the secret behind the success and long term continuity of a privileged few?

Over the years we have seen that the only constant factor in business has been change and the challenge for the corporates remains in managing its pace and foresee such changes. In today's highly competitive world, where organisations compete on a global playing field, for a company to excel, it has to differentiate itself in more innovative ways than in the past. These aspects not only include creating value for each stakeholder, seeking the advantage of the innovations and technologies on a continuous basis. It involves constant questioning and innovating the product and service that offered.

This was the agenda of AIMA's 36th National Management Convention "Creating Lasting Value" held at Chennai 18-19 September, 2009 in association with Madras Management Association under the Leadership of Mr. Srinivasan K Swamy, President, AIMA (fondly called as 'Sundar') The speakers at the convention included country's top industrialists, dignitaries like Mr. N. Srinivasan of India Cements, Mr. Dennis Sun President AAMO. Mr. A Sivasailam of Amalgamations Ltd, Mr. Jon Williams of Deloitte, USA, Mr John C Camillens, USA, Mr. Nitin Paranjpe of Hindustan Lever, Ms. Vinita Bali of Britannia, Mr. S. K. Roongta. of SAIL, Mr. Seshasayee of Ashok Leyland, Dr. J. J. Irani of Tatasons, Mr. D. Shivakumar of Nokia, Mr. Sanjiv Goenka of RPG Enterprises, Mr. K. Jairaj, IAS, Govt of Karnataka, Mr. Sajjan Jindal of JSW Steel Group.

The delegates and representatives from about 1000 from various Management Associations of the country and abroad participated in the Convention. This is the first time such a packed programme was held with literally no place to even stand at the convention (apart from over 500 students who had participated in the event through video conferencing facility created at the venue apart covering various parts of the Country).

During the Convention AIMA Council and LMAs meet was organised. The various strategies and issues of AIMA-LMA issues were discussed. The AGM for 2008-09 was also held and I was privileged to be admitted as Member of the Governing Council of AIMA. At the AGM, Mr Sanjiv Goenka took over as the President of AIMA for the year 2009-10 from Mr. Srinivasan K Swamy.

BMA takes this opportunity to thank Mr. Srinivasan K Swamy during his dynamic leadership, AIMA has taken lot of new initiatives. Mr. Sanjiv Goenka the incoming President has pledged to continue the good work carried out by Past Presidents.

BMA congratulates the new president on this occasion. Let me mention here the privilege and pleasure that I met Shri Sanjiv Goenka earlier at Kuala Lumpur (Malaysia) in May 2001, when he was the President of CII President and had lead a business delegation on Technology Mission coinciding with the visit of former Prime Minister Shri Atal Bihari Vajpayee to Malaysia



Dr. Mohammed Mahathir the then President of Malayasia along with Shri Sanjiv Goenka

BMA hosted AIMA programme on "Managing & Financing SMEs" at BMA premises during 11th Oct 2009 which was addressed by Dr. Juneja, Chairman, SME Committee AIMA, Mr. Srinivasan K Swamy, President, AIMA and Shri. K. Jairaj, IAS, Principal Secretary, Government of Karnataka.

Apart from the above, BMA in association with Karnataka Labour Institute had organised two day workshop on "Emerging Trends in Labour Laws & Industrial Relations" on 25th & 26th September 2009 at Hotel Le Meridian, Bangalore. Over 80 delegates participated in the programme. The programme had over 25 speakers in over 8 extended sessions. The programme was inaugurated by Shri. M. S. Ravishankar, IAS, Commissioner for Labour, GOK and Prof. Venkata Rao, Vice Chancellor, National Law School University of India addressed the concluding session of the programme. The programme was organised by Mr. G. Manjunath, Deputy Labour Commissioner, Department of Labour, Government of Karnataka and also Chairman, Training Development Committee BMA. BMA acknowledges its sincere gratitude to Sri. G. Manjunath who made this workshop a memorable one and plans to have similar workshops for IT and Financial Institutions.

I hope with the new team assuming the charge, a lot of programmes and conventions will be lined up for the next couple of months.

I look forward to your suggestions/guidance in all the activities of BMA.



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Prof(Dr) Venkata Rao, Vice Chancellor, National Law School of India University addressing the workshop.
Shri G. Manjunath, Dy Labour Commissioner, GOK and Chairman Training Committee,
Shri. N. D. Veeranna Gowda, President BMA,
Shri. B. C. Reddy, Secretary, BMA.



Students of Indian Business Academy volunteers at the workshop seen along with Officers of BMA.



A view of delegates at the workshop on "Emerging Trends in Labour Laws & Industrial Relations" at Hotel Le Meridian, on 25th & 26th September, 2009.



Brig (Rtd) R. S. Murthy welcoming the Dignitaries at the AIMA workshop



Shri G. Manjunath, Dy Labour Commissioner addressing at the programme on "Enhancing Personal Effectiveness thru 3Qs (IQ, EQ, SQ)" on 29th August, 09 at Hotel Ramada



Smt Arundhati Bhattacharya Chief General Manager SBI addressing BMA AIMA workshop along with Shri S Ramesh COO Onicra Credit Rating Agency, Shri Y S Hegde Advisor TCS and N Manvi DGM Bank of Baroda

VISION

To be the premier Institution in leading the
Movement for Excellence in Management

MISSION

Facilitate individuals and organisations to inculcate
best management practices, influence shaping
superior public policies, pioneer new professional
competencies and set ideal business environment.

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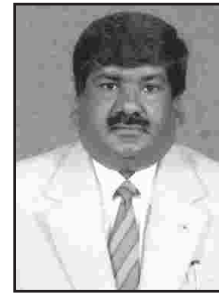
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APPEAL TO MEMBERS

Dear Members,

As our members are kindly aware, the recent floods in Karnataka have caused damage to life and property. The people are suffering due to lack of food and clothing and the relief operations are taken up by Government, NGOs etc. But it is the duty of every citizen to rise to the occasion and extend all possible help.

In this hour of human tragedy, we can do our bit to support the miserable people and without the financial help the relief works cannot be carried out. Rescue, relief and rehabilitation of the attended people is a gigantic task. At this juncture, we earnestly request the members both individual as well as corporates, business houses to contribute generously to these relief operations taken up by the Government.

At the recent office bearers meeting, it was decided to appeal to the members and members' organization to donate generously for the noble cause. The member donors are requested to contribute by Cheque / DD drawn in favour of 'Calamity Relief Fund of Karnataka Account No. 8235-00-111-0-02 and may be sent to President, Bangalore Management Association so that the consolidated cheques are handed over the Government under the banner of Bangalore Management Association. We once again appeal to all the members to contribute generously to this hour of human tragedy.

B.C. Reddy
Hon. Secretary

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Leadership Summit

Address by Dr. Manmohan Singh, Prime Minister at the Hindustan Times Leadership Summit on October 30, 2009

Address by Dr. Manmohan Singh, Prime Minister at the Hindustan Times Leadership Summit on October 30, 2009 "I am truly delighted to be back at the Hindustan Times Leadership Summit. I compliment Smt. Shobhana Bhartia for the dedication and commitment with which she has been organizing this event every year.

This year we will have an opportunity to hear the former President of the United States, George W. Bush who is a great friend of our country. We in India recognize the very important role he played in the fruition of the civil nuclear cooperation initiative. We are working now with our international partners to give a boost to our nuclear power programme. This will be an important contribution to our efforts to use cleaner fuels and thus combat climate change.

I mention this today because this day happens to be the birth anniversary of that great Indian scientist, visionary and nation-builder, Dr. Homi Bhabha. In concluding the civil nuclear agreement we sought to realize Dr. Bhabha's dream of tapping the atom for the welfare of our people. It is only fitting that we pay tribute to Homi Bhabha's genius at this leadership Summit.

In reflecting on what I should say today I was recollecting in my mind what my key messages were to you over the past five years that I have been regularly attending the Summit. I believe I had placed before you three related thoughts.

First, that our challenges in nation building are primarily at home. And that these are best addressed by ensuring sustained and inclusive economic growth and development. We do face external and global challenges. The global slowdown is a reality, rise of terrorism is also a reality and we have to face these challenges. But I sincerely believe that they are nowhere as daunting as the ones we face at home. If we get our house in order, if we can liberate each and every citizen of this free nation from the tyranny of poverty, ignorance and disease, there is no external challenge that we cannot overcome.

Secondly, I have said here before that our composite culture is based on our rejection of the notion of an inevitable clash of civilizations. Our philosophy of "vasudhaiva kutumbakam" has encouraged us to accept pluralism as the natural order of all civilized existence. Freedom, democracy, pluralism and secularism go together. You cannot have one without the other.

My third submission to you has been that we seek to live in peace with our own neighbourhood and with the world at large. We have always been and wish to remain good neighbours and good global citizens. I do believe our destiny is intrinsically linked with that of all our neighbours. We seek good relations with each one of them. I have repeatedly said that we see our security and prosperity in their progress and stability. We sincerely wish to resolve all outstanding issues with our neighbours through dialogue and in the spirit of partnership and friendship that should rightly characterize our relations.

As responsible global citizens we wish to be partners of all nations in humanity's struggle for the preservation and protection of the environment and in giving meaning and substance to the notion of sustainable development. We will approach the international negotiations on global warming, climate change and carbon emissions as responsible global citizens. We will fulfill our obligations to nature and to humanity consistent with our commitment to the welfare and well-being of our people, and the poor of the world. Equally, we expect the developed nations, and those who have so far drawn unduly on nature's bounty to bear their due share of the burdens as well. Ours is not an unreasonable stance. It is based on our worldview that the "whole world is one family" and on our commitment to the principles of inclusive growth and development.

These three messages are relevant to the theme of this year's Summit as well. They will remain the three pillars on which the India of 2020 is built. 2020 is not far away. Our primary challenge in the next decade will be to sustain high rates of economic growth, to ensure that the growth process remains equitable, to invest in the education and health of every child and adult, to generate gainful employment, to build modern, efficient and environment-friendly infrastructure and to ensure that government and public services are efficient and responsive to our people's needs and function transparently. We should aim to sustain annual growth rates of 9 to 10% per annum. We have to increase investments in physical and social infrastructure, paying particular attention to the needs of our agriculture and the transformation of our rural economy. The fact that our savings rate is as high as 35% of our GDP suggests that what I am saying, is a realizable goal. The challenge for political leadership, at the national, at the state and local levels, will lie in ensuring the realization of this

outcome.

I submit to you that India cannot be built from Delhi alone. No doubt the Union government has an important developmental role, apart from its central role in providing national security. But with the growth of the market economy and with individual talent and enterprise being unleashed, no agenda for building a new India can any longer be imposed from Delhi. India lives in the States. The future of our country depends therefore a great deal on the quality of political leadership and of government at the State and at local levels. In this context, great importance attaches to the revitalization of the institution of the Panchayati Raj which was a dream of late Shri Rajiv Gandhi.

One of our biggest challenges remains the challenge of reducing regional disparities. Equally important is the challenge of ensuring the economic and social upliftment of our scheduled castes, scheduled tribes, other backward classes, less privileged sections of society and religious and linguistic minorities. These challenges have to be addressed at every level of the policy pyramid.

Our Government launched a series of developmental initiatives since 2004. These initiatives are aimed at investing in rural and urban infrastructure, at guaranteeing minimum employment and generating maximum employment. These initiatives are aimed at improving access to and the availability of education and health care to all our citizens. These initiatives need to be carried for they seek to improve the productivity of our farm economy and the income of our farmers where 65% of our population depends on agriculture.

But for each of these initiatives to be successfully implemented we need pro-active and creative leadership at the State and district level. We need a more active civil society and media focus on the quality of governance at the State and district levels. Urban governance has to vastly improve to make our cities and towns meet the needs of a burgeoning urban population. We need a creative entrepreneurial class that can compete both at home and abroad without artificial props. A visionary national leadership alone cannot do much when the challenge of development is in the realm of policy implementation and where States must be active partners.

For us this challenge is compounded by the fact that our less developed regions are also the more populated ones. This has contributed to the persistence of poverty and to the problem of internal migration and it is also driven by sometimes law and order problems. In these States we need a forward looking, development oriented political leadership. We need a committed and pro-active civil service. We need an active civil society. We need a professional middle class. We need a combination of all these participants to transform our less developed regions and take them forward on the road to sustained development.

Sitting here in Delhi we can endlessly debate the qualities of national leadership. But real change in India will come when we get the right kind of state level and local leadership – a forward-looking, modern and compassionate leadership that strengthens the foundations of our great Republic. The focus of the debate on leadership for building a new India should, therefore, shift to the States.

While such domestic regional and local leadership will build the new India we aspire for, we also need in our region, in South Asia, an equally forward looking leadership. Each of our neighbours faces similar developmental challenges. Some of them face bigger existential challenges.

India seeks a neighbourhood of peace and progress. We wish our neighbours well. We would like to see them develop and wipe out poverty and overcome the burden of history and we would like to work with them to achieve these goals. India is always happy to extend a helpful and supportive hand to all our neighbours. We wish to see democracy take deep roots in all these countries so that the people of South Asia are truly empowered to take their destiny into their own hands.

We need a leadership in our region that can take a long term view and which has the courage to take bold decisions. We must not allow our past to limit our future. To paraphrase Gurudev Rabindranath Tagore, we must not allow 'narrow domestic walls' to confine us to 'the dreary desert sand of dead habit'. Instead we should dip into the 'clear stream of reason' and walk forward 'into ever-widening thought and action' so that we can build not just a new India by 2020 but a new South Asia."

BMA- HMT Dr S M Patil Memorial Lecture Series

“Padmashree Dr. S.M. Patil-A Visionary in PSU Movement”

- a lecture delivered by

Shri N Ramanuja, President, Bharatiya Vidya Bhavan



Public Sector Enterprises in our country have served the nation well and have played an important role in the economic regeneration and industrialization of our country. We are all aware of the vision of Pandit Jawahar Lal Nehru who perceived the public sector as capturing the 'commanding heights of our economy'. This vision saw the magnitude and significance of the PSEs in the economy increasing rapidly after independence.

Visionary leaders are the builders of a new dawn, working with imagination, insight, and boldness.

They present a challenge that calls forth the best in people and brings them together around a shared sense of purpose.

They work with the power of intentionality and alignment with the higher purpose. Their eyes are on the horizon, not just on the near at hand.

They are social innovators and change agents, seeing the big picture and thinking strategically.

More self-aware and reflective than others, visionary leaders follow an inner sense of direction, and lead from the inside out, as exemplified by Mahatma Gandhi. He said, “We must be the change we want to see in the world”.

Dr. Patil belonged to this genre of visionaries. With this vision HMT which was started to augment the industrial development of the country grew leaps and bounds under his leadership by manufacturing sophisticated machines with appropriate technologies to manufacture the machinery and equipment used by multitude of sectors spanning railways, defence, agriculture, automotive and transportation.

Let us look at some of the areas where Dr. Patil's vision helped the industry.

Technology absorption

HMT did not believe in reinventing the wheel. Latest Technologies from world leaders were adopted giving impetus for the Indian. Engineers to develop their innovative skills. This aspect was highlighted in the smooth transition from Swiss engineers to Indian engineers in the beginning stages of HMT.

Technology forecasting was an important area which Dr. Patil conceived. There was a development cell at the corporate headquarters consisting of designers, marketing executives and production engineers. Continuous interaction with the market helped converting the vision into actual practice.

The dynamics of technology change in the machine tool industry internationally is very rapid. Dr. Patil did not advocate that India should blindly copy some of the labour saving high technologies of the developed countries, but it is good to know these technologies so that we can go about choosing such of those manufacturing technologies which are suited to our own conditions and ethos and try and develop them inhouse.

Diversification of products

HMT undertook the diversification plans seriously not only to meet the growing requirements of Indian Industries but also meet the requirements of Strategic sectors like defence. This provided ample opportunities for Company's young engineers to innovate.

The areas into which Dr. Patil led this diversification was spell binding. From machine Tools to Watches to Tractors, to lamps, to Printing Machinery.

Many people may not be aware that Dr. Patil had got into negotiations with Renault of France for manufacture of cars in 1966.

Going beyond organisational issues, public enterprises also need a new strategic vision. HMT undertook exports as a mission. Hence, thrust was given on exports, not only as a means to earn foreign exchange, but also for the exposure of HMT executives and designers to the latest advancements in the field.

Contrary to what people normally assume. The market for machine tools was not the domain of only HMT. The Company had to compete with overseas manufactures besides domestic

manufactures who produced low cost machines. It was the stress on quality which made HMT products appealing to the users.

Human Resource Development

Dr. Patil gave lot of emphasis to Human Resource Development. He had a keen eye to spot a talent. It is documented in his book as to how he identified a foreman in radial drilling assembly and gave him opportunities to grow. This person retired as Joint General Manager of Tractor Division later.

Liberalisation and global integration of the Indian economy have thrown up opportunities and challenges as well, for the Indian industry. While opening of the domestic market has exposed the Indian Industry to foreign competition, globalisation has provided an opportunity for the industry to compete effectively in foreign markets.

Dr. Patil felt strongly that the latest technology, not only for machine tools, but for the industry as a whole, is indeed the present imperative.

Dr. Patil lead by example. He travelled tirelessly to different parts of the world in quest of technology, markets, meeting the industry leaders in different countries, trying to understand the requirements, ethos and urged HMT engineers to develop machines to suit these markets.

A commitment to values is an outstanding characteristic of all visionary leaders. They embody a sense of personal integrity, and radiate a sense of energy, vitality and will. Will is standing in a spiritual state of being. Will is a spiritual attribute, which allows a leader to stand for something.

- Dr. S.M. Patil was one such visionary.

Report on the workshop on



N D Veeranna Gowda President addressing BMA addressing BMA AIMA SME Workshop.

Management Skills to source Financing and Management of Technology by SMEs

BMA and AIMA organized the first workshop on Management Skills to source Financing and Management of Technology by SMEs at BMA conference hall on 14 Sep 2009. Dr J S Juneja, Chairman SME Committee and Past Presidents AIMA steered the workshop.

This workshop assumes significance as the SMEs all over the country are playing an important role in sustaining economic growth, increasing trade generating employment and creating the foundation for enterprise development. In this workshop, senior functionaries from banks, credit rating agencies and local entrepreneurs participated.

The workshop provided an active forum and platform for linking SMEs with banks for accessing funds and acquiring skills for efficient management of funds. It also focused on

harnessing technologies by SMEs for their up-gradation and growth.

The technical session was chaired by Mr. Y S Hegde a Advisor TCS.

Ms Arundhati Bhattacharya, Chief General Manager, SBI provided the perfect answer to SMEs in their access finances for success.

Mr. S Ramesh of Onicra Credit rating Agency gave insight into credit & performance rating of SMEs.

Mr. N Manvi of Bank of Baroda addressed the issue of leveraging technology and sourcing finance for competitiveness.

Mr. Hiramath, CEO Flexitron presented his company's success storey as an entrepreneur.

Earlier in the inaugural session Mr. SK Swamy, President AIMA, in his the presidential address, reiterated AIMA's focus on building managerial capacity of SMEs through such workshops. He highlighted the very important role being played by the SMEs. Mr. K. Jairaaj, past President AIMA and Principal Secretary. Power, Government of Karnataka gave the inaugural address. He felt that this programme for SMEs needs to be repeated

Dr Juneja while talking on the theme of the workshop said that SMEs being the backbone of the Indian Economy should fully take advantage of such professional workshops being conducted by AIMA and benefit from it. BMA looks forward to conduct many more such programme.

Report by Brigedier (Rtd.) R. S. Murthy, Chairman AIMA-BMA-LMA committee.

INDO-AMERICAN EDUCATION SUMMIT 2009

Bridging the Education Divide



Dr. S. B. Anumolu

That too, in the 300-400 range. This is a clear indication that the Indian Educational System warrants a paradigm shift in content and conduct. India has the world's second largest post-secondary student population of around 12 million and it is expected to double over the next 12 to 15 years. Indian economy is transforming in to an International Powerhouse requiring the best possible educational opportunities for its citizens. The Indus Foundation Inc. USA in collaboration with its counterpart in India, Indus American Education is organizing Indo-American Education Summit 2009 to bridge the divide between Indian and American Educational Systems.

Summit Details

Activities during the Summit include presentations by representatives of American Universities, interactions with American Universities for academic collaborations, and guidance of Indian students for study in America. The Summit will be a fast-paced, well-designed program, providing Indian Institutions with valuable exposure to American Universities. The Summit will help Indian Institutions achieve excellent results in terms of academic collaborations and the Indian student community will be able to access a wide array of opportunities for study in America.

New Delhi: November 8: India Habitat Centre, Lodhi Road New Delhi 110001

Hyderabad: November 10: Katriya Hotel & Towers, Raj Bhawan Road Hyderabad 500082

Bangalore: November 13: Chancery Pavilion, Residency Road Bangalore 560025

Benefits of the Summit for Indian Institutions

- Establishment of research collaboration programs with American Universities.
- Collaboration with American Universities for offering their prestigious Graduate and Post- Graduate degree programs in India.
- Development of twinning programs at Graduate and Post-Graduate levels with American Universities to enable Indian students to transfer with Credits.
- Collaboration with American Universities for offering their

Certificate programs in India in a wide range of career oriented fields.

- Setting-up of partnership programs with American Universities for assured admission of Indian students to American graduate (Bachelors) programs.
- Faculty Exchange programs with American Universities for gaining international exposure.
- Opportunities for attracting American students for study in India and experience its Culture.
- Opportunities for developing consulting projects with American Universities.

Benefits for Indian Students

- The summit is a unique opportunity to the young minds to meet a number of U.S. University representatives face-to-face on one platform.
- Students get a chance to discuss the emerging trends in their academic areas of interest and associated disciplines.
- The Summit will provide authentic information about the prospects for financial aid such as tuition waiver, scholar ships, etc., in various Universities / disciplines.
- Students will be able to explore various opportunities for Teaching / Research Assistant ships, Industry sponsorships, on campus jobs, part-time work, summer internships, etc.
- Students will get information about housing, living expenses, Indian student contacts, etc., in the American Universities.
- A fair amount of clarity will emerge for students and parents with regard to financial commitment, security, environment, academic ambience, etc.
- Expert guidance for students for further study in America etc. will be available from the Summit.
- Participation in the Summit is free for students from 2 PM to 6 PM

List of American Universities

- Case Western Reserve University, Ohio
- Clarkson University, New York
- Concordia University, Canada
- Duke University, North Carolina
- D'Youville College, New York
- Drexel University, Pennsylvania
- Florida International University, Florida
- Florida State University, Florida
- Governors State University, Illinois
- John Carroll University, Ohio
- Longwood University, Virginia
- Northeastern University, Massachusetts

- Pacific Graduate School of Psychology, California
- Roosevelt University, Illinois
- Sacred Heart University, Connecticut
- Saint Louis University, Missouri
- South Dakota School of Mines and Technology, South Dakota
- Southern Illinois University- Carbon dale, Illinois
- Southern University and A&M College, Louisiana
- Temple University, Pennsylvania
- Texas Christian University, Texas
- Tufts University, Massachusetts
- U3 Ventures, Pennsylvania
- University of Alaska, Fair Banks
- University of Bridgeport, Connecticut
- University of Central Arkansas, Arkansas
- University of Massachusetts-Boston, Massachusetts
- University of Oregon, Oregon
- University of Rochester, New York
- University of Wisconsin- La Crosse
- WVU Institute of Technology, West Virginia
- Widener University School of Law, Delaware

ACADEMIC COLLABORATIONS

Research Collaborations

Research Collaboration supports research, training and knowledge transfer in everything from architecture to zoology, apart from supporting World-class research facilities. It also promotes public engagement in science, engineering and technology. The knowledge and expertise gained through investment in people and innovation allows India to maintain a technological leading edge, build strong economy and improve quality of life for people. American Universities are interested in partnership for research with Indian universities and colleges, Government departments and agencies, and Industry.

Degree and Diploma Programs

There are more than 600 major fields of study in the U.S. at various Degree levels- Bachelor's (4 Years) Master's (2 Years), and Doctoral/ PhD (3 to 5 Years). The programs to be offered in India by American Universities in collaboration with Indian Institutions would be Degree programs at all levels. Students will receive Degrees of the American Universities after successful completion of the programs in India.

Certificate Programs

Certificate programs are sought by students and working professionals throughout India. Certificate programs include Corporate Training programs, Executive development programs, and Management development programs. Graduate and Post-graduate Certificate programs of American Universities will be offered in their entirety through Indian Institutions. Students completing the Certificate programs offered through Indian Institutions will be given certificates by American Universities.

Twinning/ Transfer Programs

Under twinning / transfer programs, students who complete at least one year of graduate or post-graduate program in Indian institutions will be eligible for admission as transfer students to graduate and

post-graduate programs in the American universities. The existing curricula may be supplemented by additional curricula of the American Universities if desired by Indian Institutions. Students will have the opportunity either to complete their studies in India or to transfer their Credits to the American Universities at any time after completing at least one year of their studies in Indian Institutions.

Distance Education Programs

Distance Education is an emerging global phenomenon that promises to alter fundamentally the nature of traditional education and training in India. The growth of distance education is at a phenomenal pace world-wide, including in India. The distance education programs to be offered in India by the American Universities in collaboration with the Indian Institutions would be Graduate and Post- Graduate Degree, Diploma, and Certificate programs. Students will receive Degrees, Diplomas, and Certificates from the concerned American Universities after successful completion of the programs in India.

Partnership Programs

Academic Partnership programs are established for the purpose of developing co-operative efforts to improve the academic quality of Indian higher secondary schools, junior colleges and degree colleges. The Partnership programs with the American Universities are important mechanisms that enhance access of Indian students to Graduate and Post-Graduate programs of American Universities. The Partnership programs provide a measure of certainty to the students in the Indian Institutions that they will be accepted in good American Universities.

The Indus Foundation Inc.

The Indus Foundation is an American educational organization dedicated to the promotion of higher education for the growing student population of India. The Foundation is well established in the US for over 14 years. It is committed to assisting Indian Institutions and students to access the best programs available in accredited American Universities. The Foundation offers an efficient and cost-effective means of presenting Indian Institutions to American Universities through the forthcoming unique and specially designed Indo- American Education Summit.

Mr. S.B. Anumolu

Mr. S. B. Anumolu, 63, is the President of the Indus Foundation, New Jersey, which was founded in 1995. Mr. Anumolu is an MBA from IIM, Bangalore. Mr. Anumolu joined the Indian Police Service (IPS) in 1969 and was trained at Missouri and Mt. Abu in India. He worked for 18 years in various senior level positions including that of DIG of Police before leaving Government service for private sector. While in India, he led several business delegations to the USA, Canada, Japan, the UAE and other Gulf countries.

Participation in the Summit: For registration, please visit <http://www.indus.org> or contact Mr. Ashok – 91-9912881199 or Mr. Srinivas – 91-9908887575

Indus American Education, 7-1-19/3A, 3rd Floor, Green Lands, Begumpet Hyderabad 500016, Tel: 91-9885422222; summit@indus.org

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